



Member Benefit

ProResponse®

Specialized expertise when you need it most

We understand the impact a crisis can have on your community. Expert guidance helps protect your institution's reputation while you focus on managing recovery and legal considerations. Learn more about ProResponse®, a supplemental crisis response benefit.



Who Qualifies for ProResponse®?

ProResponse® may be available to UE members that:

- Carry educators legal liability (ELL) plus any form of general liability (GL) coverage, OR
- Public school districts that carry school board legal liability (SBL) and public school liability (PSL) coverage

ProResponse® services may not be available or may be limited for purchasing groups, consortiums, or K-12 public risk sharing pools.

ProResponse® benefits don't have to be tied to a liability occurrence or wrongful act by the institution. They cover up to \$75,000 in expenses, per the following guidelines, for:



Crisis communications



Sexual misconduct investigation



Threat assessment case consultation



Trauma/grief counseling

ProResponse® Guidelines



Crisis Communications (Public Relations)

Example scenario: Any event that could, in the reasonable judgment of institutional leaders, cause material damage to your institution's reputation or standing in the community.

Benefit: UE will pay a crisis or public relations communications firm up to \$15,000 per event without prior approval, and up to an additional \$60,000 in some circumstances upon written approval, to assist with crisis communications within 30 days of the event.



Sexual Misconduct Investigation

Example scenario: An allegation of sexual misconduct, whether peer-on-peer, teacher-on-student, employee-on-employee, or involving a third party.

Benefit: UE will pay up to \$10,000 toward a single investigation of an allegation of sexual misconduct undertaken by a UE-approved sexual misconduct investigator.



Threat Assessment

Example scenario: Any event that, in the reasonable judgment of institutional leaders, generates concern for the safety of a student or the campus community due to a threat of harm to self or others.

Benefit: Select a UE-approved provider. UE will pay up to \$10,000 per incident with approval.



Trauma/Grief Counseling

Example scenario: The death of a member of the campus community – regardless of whether the death occurs on campus or during a school activity.

Benefit: UE will pay Black Swan/Empathia up to \$15,000 per incident without prior approval and an additional \$60,000 with approval.

Visit www.ue.org/proresponse for more information or contact info@ue.org.

